



### **Dr. Patty Delgado**

- Founder & Chief Executive Officer for The Bridgify Group™, LLC
- Executive Director and Co-Founder - El Puente Institute™
- <https://www.linkedin.com/in/patricia-delgadothebridgifygroup/>

Dr. Patty Delgado is an experienced Industrial-Organizational (I/O) Psychologist with twenty years of experience. As the CEO and Founder of The Bridgify Group, a boutique research firm, and Executive Director and Co-Founder of El Puente Institute™ which focuses on supporting organizations with effective strategies to prepare for the future workforce, Dr. Patty is dedicated to advancing research and the Hispanic/Latino community. With expertise in the science of human behavior in the workplace, cultural competency, and business psychology, Dr. Patty's scope of work focuses on bridging research with people management and workplace practice. As a workforce strategist, she identifies barriers and solutions for workforce advancement and development. Dr. Patty understands the value of a diverse workforce where leaders and employees create a cohesive work environment that represents and celebrates differences. Dr. Patty is a contributing author, a board member of various organizations, has been featured in multiple podcasts, and serves as a Hispanic/Latino workforce expert and leader in the national Hispanic community. Dr. Patty holds a Bachelor's in Business and Marketing, a Master's in Organizational Leadership, and a Doctorate in Psychology, Industrial Organizational Psychology (I/O).

### **El Puente Institute**

El Puente Institute™ is on a mission to help Hispanics/Latinos achieve their fullest, most authentic potential by empowering them and others with the knowledge and cultural understanding of what helps them thrive. A division of The Bridgify Group research firm. El Puente Institute™ empowers organizations to harness the immense potential of the Hispanic/Latino consumer and workforce by refining their talent acquisition, engagement, and development strategies to position organizations as the top employers of choice for Hispanic/Latino talent. El Puente Institute™ aspires to be the leading consulting firm that continuously advances research, professional development, and organizational/community impact for the Hispanic/Latino workforce, community, and allies.

## **El Puente Institute Social Media**

- Company website: <https://www.elpuenteinstitute.com>
- LinkedIn El Puente Institute: [\(8\) El Puente Institute: Overview | LinkedIn](#)
- Instagram: <https://www.instagram.com/elpuenteinstitute/>

## **Keynote Presentations**

### **Lean In Latinas 2023 Annual Conference**

[https://drive.google.com/file/d/11oVTlyC3\\_Pq6JZMsgs4\\_V1qdbrNm-5G3/view?usp=sharing](https://drive.google.com/file/d/11oVTlyC3_Pq6JZMsgs4_V1qdbrNm-5G3/view?usp=sharing)

### **ALPFA El Paso - 2023 Soy Poderosa Event**

<https://drive.google.com/file/d/1seq1S-RRCWCpdWNR18f9J5DbDeTtYA3/view?usp=sharing>

<https://drive.google.com/file/d/1SDxvFmdRaBQ3sZgLCfqSXoev0xRES2e/view?usp=sharing>